CABLE BROADBAND: UNLIMITED ACCESS CONNECTING CALIFORNIA THROUGH INNOVATION

Cable is Invested. Innovative. Competitive.

www.calcable.org

The California Cable & Telecommunications Association is the leading advocate and voice for effective public policy to champion the value and importance of a dynamic and innovative industry that is changing the way Californians live, work, and connect.

California Cable & Telecommunications Association
CALIFORNIA’S CABLE INDUSTRY CREATES JOBS, AND CONTRIBUTES TO ECONOMIC GROWTH, AND THRIVING COMMUNITIES

CABLE IN CALIFORNIA

7.9 + M High Speed Internet
6.25M Video
3.7M Digital Voice

$50+ BILLION
TOTAL INDUSTRY ECONOMIC IMPACT IN CALIFORNIA

OVER $40 BILLION
INVESTED IN INFRASTRUCTURE AND NETWORKS SINCE 1996

OVER $1 BILLION
IN STATE TAXES PAID ANNUALLY

1.9 MILLION+
WIFI ACCESS POINTS STATEWIDE

227, 272 JOBS
CABLE DIRECT & INDIRECT

$45+ MILLION
IN ANNUAL CHARITABLE GIVING (CASH & IN-KIND)
98%+ of California homes passed by cable companies have access to gigabit internet speeds.

Top residential internet speeds continue to increase.

Relying on Wi-Fi

89% of CA households with broadband connect via Wi-Fi.

Source: SNL Kagan

Cable Broadband Enables...

- Distance Learning
- Apps
- Social Media
- Cloud Computing
- Telecommuting
- Telemedicine
- Smart Homes
- Smart Cities
- Public Safety
- Wireless Communications
- Business Services Products

10G

The Next Great Leap for Broadband

The gigabit enabled technology platform that will deliver internet speeds 100x faster than today’s average. It’s the platform that can deliver a fully connected world.

Source: Company reported data

89%

Source: Company reported data

89% of CA households with broadband connect via Wi-Fi.
CABLE PROVIDES INTERNET ACCESS PROGRAMS TO LOW-INCOME CONSUMERS, VETERANS AND SENIOR CITIZENS.

93% of customers see child’s grades improve

62% of customers say the program helped them find a job.

MORE THAN 6 MILLION PEOPLE have home internet access via reduced-cost programs

ENERGY EFFICIENCY AND REDUCTION OF CARBON EMISSIONS

Industry initiatives have saved consumers $3.5 BILLION and avoided over 20 MILLION METRIC TONS OF CO2 emissions since 2013.

Energy saved through industry initiatives since 2013 is enough to power all homes in Los Angeles County with electricity for almost a year.

Source: D&R International

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